



EUROPEAN COMMISSION

Directorate-General for Competition

Markets and cases II: Information Technology, Communication and Media
State Aid

Brussels, 26 June 2026
COMP.C.4/AS/RR/WL comp(2026)6929415

Permanent Representation of Estonia
to the European Union

by email

Subject: HT.100453 – Evaluation of the Broadcasting Communication

Dear Sir/Madam,

I would like to thank you for the information provided to our request for information dated 24 October 2025 in the above case. The Commission is carefully assessing the information received.

In the present letter we invite your Authorities to provide additional information about the costs and benefits related to application and implementation of the Broadcasting Communication. This information would allow us to understand better the specificities of your country and the experience your Authorities had in the application of the Broadcasting Communication.

1. Based on your experience, to what extent has the Broadcasting Communication helped to **reduce the administrative burden** for your Authorities? Please illustrate your answer with examples (e.g. guidance provided by the Communication increased legal certainty and this in turn reduced the need for notifications / consultations with the Commission; in case of diversification of the public service broadcasting activities, Member States carry out the *ex ante* test, without the need to systematically consult the Commission on the changes; etc.).
2. In your Authorities' experience, did the Broadcasting Communication **increase administrative burden**? Please provide examples of such increased burden, if applicable. You are invited to clearly indicate what these increased administrative burdens consist of. Please explain also if these burdens stem from the requirements of the Broadcasting Communication or if they are related to national specificities.

3. Please **quantify the costs** related to the application of the Broadcasting Communication (where no quantification is possible, please provide ranges or explain the reasons why no quantification is possible or provide qualitative data):

3.1 Direct costs (e.g. administrative costs)

3.2 Enforcement costs (e.g. cost related to the implementation, such as monitoring, litigation costs)

3.3 Indirect costs (e.g. indirect compliance costs)

3.4 Other costs (please specify in your answer the type of such other costs)

When answering this question, please indicate if the cost was a one-off cost or if it was a recurring cost.

I would appreciate receiving your response within 20 working days from the date of receipt of this letter. Please send your reply to the following e-mail address: COMP-BROADCASTING@ec.europa.eu. In all correspondence with our services, please mention the case reference provided above in the subject line: HT.100453 – Evaluation of the Broadcasting Communication.

If you have specific questions regarding this request for information, please contact the case team who is prepared to assist you.

This letter is issued in English. However, your reply may be submitted in any of the official EU languages.

Yours faithfully,

e-signed

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Acting Head of Unit

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